

# MT. DIABLO - CHAPTER 20



ASCCA CHAPTER 20, Volume 16, Issue 5 – NOVEMBER 2020

NOVEMBER 5, 2020

## President's Message November 2020

Hello Chapter Members,

It has been a very busy summer for most of us. I hope that everyone is doing well with all that has gone on.

My message this month is very simple. Just keep doing what is best for you and your business needs. Whoever is elected president, cars will still need to be repaired. Life marches on and we march with it.



Those of you who do general repairs, winter is right around the corner. That means your mailers (postal and email) still need to go out. Do all the things you always have. We are all extremely important to our customers. Remember our value. We are probably, after the medical profession, one of the most essential businesses around. Hang in there.

Looking forward to seeing you all one day.

Cheers,  
Steve



Automotive Service Councils of California  
Professionals in Automotive Service ~ Since 1940

[www.ascca.com](http://www.ascca.com)

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#### CHAPTER REPRESENTATIVE

Open



### ASC-CA Chapter 20 MISSION STATEMENT

*"To promote professionalism throughout our industry by upholding our state code of ethics and sharing our successes and failures with our members and future members".*

*"To elevate and unite automotive professionals and give them a voice".*



**ASCCA**

JOIN ASCCA'S AUTOMOTIVE SERVICE PROFESSIONALS FOR

**VIRTUAL NOVEMBER TEAM WEEKEND**

November 21 - 22

Register at [conta.cc/3jnqPei](https://conta.cc/3jnqPei)



**Committee Meetings**

Education Training, "Don't just sit there, do something!" Presented by Maylan Newton

**Board of Directors Meeting**

**Awards!**

Questions? Contact Ben Ichimaru: [bichimaru@amgroup.us](mailto:bichimaru@amgroup.us)

[Register now!](#)




**ASCCA training video library**

<https://www.ascca.com/education/training-video-library-technical>

We also have a separate page for management training videos, which is located at

<https://www.ascca.com/education/training-video-library-management>

**DRIVE Management Playlist** - Please click the  icon in the upper right hand corner of the video to view all of the videos in the playlist. You can also view the entire playlist on [YouTube](#).

**From:** Jack Molodanof  
**Sent:** October 22, 2020  
**To:** ASCCA Government Affairs  
**Subject:** **BAR Advisory Group Meeting 10/22 Summary and Smog Regulation Workshop**



Below is a summary of the BAR Advisory Committee meeting and Smog Check Equipment & Fraud Prevention Workshop that took place today. (October 22, 2020). Dave Kusa also participated in both meetings. Dave, feel free to add anything else that I may have missed. Thanks. *Jack*

- 1) DCA News.** Carrie Holmes from DCA indicated that the DCA offices are now open. She commended BAR on the release of the Auto Shop Locator program. DCA is also working on speeding up the regulation process.
- 2) Assembly member Evan Low.** Assembly member Low, Chair of The Assembly Business and Professions Committee made some brief comments before the BAR Advisory Committee. He indicated he wants to work with stakeholders to protect consumers. He is planning on introducing legislation next year and indicated that a grading system (certified trusted dealer program) may be difficult to implement but still wants to work on solutions that will protect consumers. He mentioned that having BAR provide something similar to traffic school to address citations was a good idea. BAG members were appreciative of his comments and indicated a willingness to work with the assembly member.
- 3) Legislation and Regulations Update.** Pending Regulations: Rehabilitation Criteria for Licensure; Smog Check Equipment Security and Fraud Prevention; STAR Program Updates; Smog Check Repair Assistance; Laws and Regulations Training; Unicorporation of Applications; BAR-Certified Training Providers; Brake/Lamp Certification Programs; Auto Body Equipment and Supplemental Restraint Systems; Bills Chaptered: AB 2113 (Licensing of Refugees & Immigrants); SB 878 (Application Processing Timeframes); Bills that Died: AB 161 (Electronic Proofs of Purchase); AB 210 (Smog Check Exemption); AB 755 (Tire Fee); AB 1359 (Towing Companies); AB 2419 (Vehicle Towing & Storage); AB 2454 (Trusted Dealer Certification) See link for presentation [https://www.bar.ca.gov/pdf/BAG Legislation and Regulations Update 10.22.20.pdf](https://www.bar.ca.gov/pdf/BAG_Legislation_and_Regulations_Update_10.22.20.pdf)
- 4) Takata Air Bag Recall.** Tens of millions of vehicles across the 19 vehicle manufacturers contain defective airbag inflators under recall. BAR is seen as a good messenger to advise consumers that they need to get defective airbags fixed for free. BAR is assisting in a letter campaign to advise vehicle owners of the Takata air bag recall. See link below for presentation. [https://www.bar.ca.gov/pdf/Airbag Recall Campaign.pdf](https://www.bar.ca.gov/pdf/Airbag_Recall_Campaign.pdf)
- 5) Auto Repair Citations Concept Presentation.** BAR established an internal workgroup to look into the feasibility of addressing specific business practices of concerns through a citation and fine program. The areas BAR is considering issuing citations include: 1) Untrue & Misleading Statements (false advertising/recording labor not performed); 2) Gross Negligence; 3) Accepted Trade Standards; 4) Maintenance of Records; 5) Equipment Standards; 6) Referral fees for Towing. Concerns were raised about the details of the citation/fine program and the amounts of the fines. Suggestions included narrowing the scope of the citations, relabeling violation categories, allowing for an informal independent panel to review appeals and education, similar to traffic school. BAR to draft text language for a future workshop. See link for presentation. [https://www.bar.ca.gov/pdf/BAG Automotive Repair Citation Concepts 10.22.20.pdf](https://www.bar.ca.gov/pdf/BAG_Automotive_Repair_Citation_Concepts_10.22.20.pdf)

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**From:** Jack Molodanof  
**Sent:** October 22, 2020  
**To:** ASCCA Government Affairs  
**Subject:** **BAR Advisory Group Meeting 10/22 Summary and Smog Regulation Workshop - continued**



**6) CAP/Smog Check Regulation Summary.** Recent emergency regulations enacted increased the repair assistance contribution for the Consumer Assistance Program (CAP) program to \$900.00 or \$1,200.00 depending on the vehicle model year; modified the copay structure; set the fee for diagnosis to 1.5 times the posted hourly repair rate and made other changes. BAR moving forward to make these regulations permanent. See link for presentation.

[https://www.bar.ca.gov/pdf/Smog\\_Check\\_Repair\\_Assistance\\_Update\\_BAG\\_10.22.20.pdf](https://www.bar.ca.gov/pdf/Smog_Check_Repair_Assistance_Update_BAG_10.22.20.pdf)

**7) Enforcement Statistics Update.** Consumer Complaints to BAR are as follows: Engine Repair/Performance 33%; General Repair Maintenance 18%; Autobody 14%; Transmission 7%; Smog 6%; Used Car Transactions 5%; Vehicle Warranty 3%; Unlicensed Activity 3%. See link for presentation.

[https://www.bar.ca.gov/pdf/BAG\\_Enforcement\\_Statistics\\_Update\\_Q1.pdf](https://www.bar.ca.gov/pdf/BAG_Enforcement_Statistics_Update_Q1.pdf)

Request was made by BAG members that the next BAR Advisory meeting include a presentation on disciplinary penalties, including probation periods, cost recovery and shop downtime. BAR said they would provide such presentation at the January meeting.

Next BAR Advisory Committee meeting is scheduled for Thursday January 28, 2021

## Smog Check Equipment & Fraud Prevention Regulation Workshop

The BAR held a workshop on biometric regulations that would add security solutions to a licensed smog check inspector use of smog check equipment. Specifically, the regulations would lock unlicensed use of smog check equipment and positively authenticate the licensed inspector and ties them to the inspection. It also allows BAR remote access to the smog check equipment. The regulations would require the smog stations to purchase a web camera at a cost of \$150.00 and a palm vein reader at a cost of \$400.00.

See link for the smog check & fraud prevention presentation.

<https://www.bar.ca.gov/pdf/>

[Smog Check Equipment and Fraud Prevention Workshop 10.22.2020.pdf](https://www.bar.ca.gov/pdf/Smog_Check_Equipment_and_Fraud_Prevention_Workshop_10.22.2020.pdf)



### **News from the front ...**

**Fast Undercar** brought the Centric Brake Rep by last week to do a short 1 hour lunchtime presentation to our crew. We held the class in a bay, 6 feet apart of course! The info was great and even had one of my seasoned technicians remarking that he learned a few things. If interested call Fast Undercar at 925 595 9062

*Mary*

# CHAPTER 20 MEMBER LIST

Ace Auto Repair & Tire Ctr  
George Chavez  
2560 San Ramon Vly Blvd.  
San Ramon, CA 94583  
925-743-1552

Acalanes High School  
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Lafayette, CA 94549  
925-935-2600

Alhambra High School  
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All-Flow Muffler & Auto  
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El Sobrante, CA 94803  
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Clayton Valley Auto Svc  
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Devil Mountain Diesel  
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Dublin, CA 94568  
925-829-9300

European Auto Repair  
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Walnut Creek, CA 94597  
925-944-5606

European Autotech  
Chris Murad  
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San Ramon, CA 94583  
925-820-6460

Five Star Automotive  
Brian & Janice Andrews  
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Concord, CA 94520  
925-609-7827

Frank's Auto Service  
Margaret & Dave Frank  
1255 Boulevard Way  
Walnut Creek, CA 94595  
925-942-3677

Fuenzalida, Bob  
Ch 20 Member Emeritus  
Cars R Us  
2269 Bromfield Court  
Walnut Creek, CA 94596  
925-683-2310

Gene's Auto Repair  
Tracy Renee  
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Vallejo, CA 94590  
707-642-1900

Gilmores Auto Service  
Phillip Sanders  
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Walnut Creek, CA 94596  
925-939-9430

Hagin's Automotive, Inc.  
Andy Hagin  
3725 Alhambra Ave  
Martinez, CA 94553  
925-228-5115

Hunt & Sons  
Tim Lockhart  
485 Industrial Way  
Benicia, CA 94510  
707-747-9500

JJ Auto Repair  
Victor & Teresa Gonzalez  
6300 Brentwood Blvd, #A  
Brentwood, CA 94513  
925-513-5927

Lehmers Concord  
Caroline Anderson  
1905 Market Street  
Concord, CA 94520  
925-827-2077

Liberty High School  
Jonathan Dorr  
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559-977-0181

Los Medanos College  
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2700 East Leland Road  
Pittsburg, CA 94565  
925-918-0532

M Service  
Dante Paulazzo  
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Walnut Creek, CA 94596  
925-932-8744

Mekatron Concord  
Ian G. Miller  
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Concord, CA 94520  
925-687-8300

Monkey Wrenches, Inc.  
Ted Curran  
8130 Brentwood Blvd  
Brentwood, CA 94513  
925-634-4145

Moraga Motors  
Ron Schumacker  
530 Moraga Road  
Moraga, CA 94556  
925-376-0692

Orinda Motors  
Allen Pennebaker  
63 Orinda Way  
Orinda, CA 94563  
925-254-2012

Orinda Shell Auto Care  
Kathy Mitchell  
9 Orinda Way  
Orinda, CA 94563  
925-254-1486

Scott Phillips, CPA  
3011 Citrus Circle, Ste 204  
Walnut Creek, CA 94598  
925-274-0600

Precision Auto Repair  
Tyler & Renee Edgren  
164 A Wyoming Street  
Pleasanton, CA 94566  
925-462-7440

Randys Mobile Mech'l Svc  
Randy Wilferd  
2750 Cloverdale Ave.  
Concord, CA 94518  
925-288-0766

Rich's Auto Service  
Louis Volpone  
839 Ygnacio Valley Rd  
Walnut Creek, CA 94596  
925-937-3434

SC Fuels  
Mark Williams  
Derik Riesberg  
2075 Alum Rock  
San Jose, CA 95116  
408-625-6059  
657-236-8175

S.P. Automotive Supply  
Steve Markus  
3410 Pacheco Blvd  
Martinez, CA 94553  
925-372-4930

Solano Community College  
Paul Hidy  
1687 North Ascot Parkway  
Vallejo, CA 94591  
707-864-7000, ext 5746

Solano Way Auto Repair  
Ken R. Fritzberg  
2197 Solano Way  
Concord, CA 94520  
925-676-2890

Standard Motor Products  
Christopher Villa  
337-18 Northern Blvd  
Long Island City, NY 11101  
714-330-8435

Superior Auto Parts  
Horacio "O" Parra  
1055 Detroit Avenue  
Concord, CA 94518  
925-305-1624

Techzone  
Matt Patterson  
1300 Galaxy Way, #13  
Concord, CA 94520  
800-763-8588

Tuolumne St Auto & Elec  
John McLaughlin  
635C Tuolumne Street  
Vallejo, CA 94590  
707-648-3434

Walnut Creek Automotive  
Bill & Jeff Boaman  
1855 Contra Costa Blvd  
Pleasant Hill, CA 94523  
925-849-6440

West Coast Muffler & Tire  
Steve Elstins  
2090 Market Street  
Concord, CA 94520  
925-676-8376



**Pacheco Speedo**  
formerly Speed-0-Tach  
is back!

1155 C Arnold Drive, #430, Martinez, CA 94553  
Contact: Chris Jenter | 925-250-3322  
pachecospeedo@gmail.com



Hosted By:  
**ESi - Worldpac -  
 AutoZone**



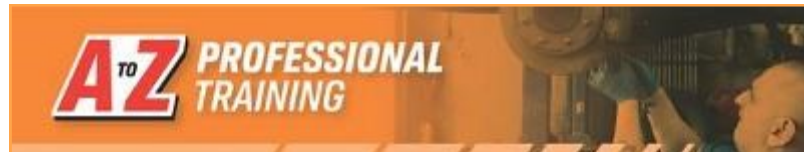
[ESi link](#)

[Worldpac link](#)

[AutoZone link](#)



Amazing Women in Automotive  
 Every Wednesday at 11:00 am



[Click here for more information!](#)  
 Registration opened November 1st



[Click Here to Read the October 21st Dateline](#)

[Access podcasts here](#)



[Access Lunch and Learn replays here](#)



**Real World Training Series**  
**For more information, contact**  
**Dennis Nolen ~ 925-914-8010**

**Céline, The online classes have been really good. Had to expand seats available and the three classes for October had between 150 and 185 attendance scheduled. Will forward November classes and schedule. Dennis**

We are excited to announce that we will be offering online training in your market area. These training classes are a full length Real World Training seminar hosted online for our professional customers to purchase. Your attached flyer will show the topic, date, and time for your market.

The price for these online classes are \$39.99. Unlike our recent free webinars, workbooks will be provided before class and certificates will be issued after the class is complete. The material used to train these classes are the same materials that are used in the in-person classes. These classes will be taught by your local SMP Instructor

Each class needs to be billed out at the store with the part number provided on the attached flyer. After your customer has been billed, they will need to register for the class by entering the link from the bottom of the flyer into their browser. The customer can register for the class right up until the class begins.

Each class will require a passcode to log in to the class. The passcode can be found in the description line on the customers invoice.

There are only 100 spaces available! So, be sure to get your customers billed out as soon as possible to ensure their spot.

We have added Tiny URL's and QR Codes in the web links section to help get your customers to the registration page.

**Questions call Dennis Nolen...Territory Manager....Oreilly Auto Parts  
 925-914-8010**



**Toyota/Honda Charging Systems Class**  
 Class details available on Registration link

Tue, Nov 10, 2020 6:00 PM - 9:00 PM PDT [Register](#)

**6.7 Powerstroke Diesel Problems and Solutions**  
 Call Dennis for more information and flyer

Mon, Nov 16, 2020 6:00 - 10:00 PM PDT [Register](#)

**Light Duty Diesel DPF and DEF Solutions**  
[Click here for Class details](#)

Wed, Nov 18, 2020 6:00 - 10:00 PM PDT [Register](#)



Education Foundation

For Immediate Release

Contact: John Lancot  
Maximum Marketing  
(312) 768-7376  
[jlancot@maxmarketing.com](mailto:jlancot@maxmarketing.com)

## ASE Entry-Level Certification: An Important Career Building Credential

**Leesburg, Virginia – Oct.13, 2020** – The National Institute for Automotive Service Excellence (ASE) offers Entry-Level certification, the first step in building career credentials as an automotive service professional.

“The ASE Entry-Level certification tests are designed to indicate a substantial level of practical, knowledge-based readiness for the workforce in those seeking a career in the automotive service industry,” said Mike Coley, ASE Education Foundation president. “These tests are intended for students in career and technical programs and are a predictable gauge for future success with ASE professional-level certifications.”

Geared toward students completing a program of technical study, ASE Entry-Level certification tests are available for the automobile, collision repair/refinish and medium/heavy truck segments. The tests are designed and calibrated for those with no hands-on work experience. The certifications are good for two years.

“For students, ASE Entry-Level certification is a gateway to a professional automotive career and demonstrates to employers a potential to become a high-performing employee,” continued Coley. “For schools, these tests can also serve as an excellent metric for a training program’s effectiveness, and for employers, this credential is way to evaluate the skills of entry-level student employees. We encourage all students to ask their instructors about ASE Entry-Level certifications and recommend that schools and employers contact the ASE Education Foundation if they need more information about the program.”

For more information on ASE entry level certification, visit [www.ASE.com/entry-level](http://www.ASE.com/entry-level).

### About ASE Education Foundation

The ASE Education Foundation works with over 2300 automotive technology training programs and over 50,000 students nationally to provide the transportation industry a viable workforce through standards and credentials for institutions, organizations and individuals. The Foundation also offers career development and workplace exposure by creating relationships and partnerships with employers.

###

ASE Entry-Level Certification is managed by the



ASE Education Foundation  
1503 Edwards Ferry Rd., NE  
Suite 401  
Leesburg, VA 20176

Phone: 703.669.6650  
Fax: 703.669.6125  
E-Mail: [info@ASEEducationFoundation.org](mailto:info@ASEEducationFoundation.org)

#### Quick facts about ASE Entry-Level testing

- Tests are available to ALL schools whether they are ASE-accredited or not. ASE-accredited schools receive preferential pricing.
- Testing is available year around, with short maintenance windows in January and July.
- Students who pass the tests receive a certificate (printed at the school) and a digital badge. Entry-Level uniform insignia may also be purchased and distributed by schools.

For more information, please visit  
[ASE.com/entry-level](http://ASE.com/entry-level)



**A National Portable Stackable Credential**  
**ASE Entry-Level Certification**  
**An Important Career-Building Credential**

**The Challenge:** Students in Automotive, Truck, and Collision Repair programs need to demonstrate their knowledge. Employers need to identify the best-qualified entry-level candidates. Schools need to verify their students' learning.

**The Solution:** ASE Entry-Level Certification tests indicate students' knowledge-based readiness for the workforce and are the first step in building career credentials as an automotive service professional.

[ASE.com/entry-level](http://ASE.com/entry-level)

**WHAT IS ENTRY-LEVEL?**  
**A First Step**  
ASE Entry-Level Certification is the first step on the certification path to a career in automotive, truck service, and collision repair.

It's intended for high school and college students completing a technical training program.

An indicator of a satisfactory level of practical, knowledge-based workforce readiness.

An excellent metric for a training program's success.

A gateway to a professional automotive career.

**HOW DOES IT WORK?**  
**SCHOOL-BASED TESTING**

13 Accessible tests  
5 Medium/Heavy Truck tests  
4 Collision Repair tests

Tests developed by ASE and delivered by schools.

Practical in person or remotely.

Each credit allows two attempts per test each school year.

**HOW IS IT DIFFERENT?**  
**Entry-Level vs Other ASE Certifications**

Intended for students instead of experienced technicians.

Knowledge-based questions, rather than diagnostic-based.

No hands-on work experience requirement for Entry-Level.

Expires after two years with no re-certification option.

Both are built to ASE's existing industry-driven standards.

**What's In It For Me?**

<b>Students</b> A credential that shows you have learning critical to career success. Demonstrates a strong likelihood of success on future ASE tests. A recognized credential that can give you a competitive edge when interviewing for a job.	<b>Employers</b> A credential that indicates a student's workforce readiness. Demonstrates strong potential to be a high-performing employee. A reliable credential from ASE, the most trusted testing organization in the transportation industry.
<b>Instructors</b> Present and past test available at no additional cost. Helps demonstrate student growth and achievement over time.	<b>Schools</b> Evaluates student learning and program effectiveness. Students earn industry-recognized post-secondary credentials.

**ASE Certification**  
A Career Path Continues

ASE Entry-Level Certification is the first step on a professional career path with industry-validated credentials.

Continue your education and training, gain hands-on work experience, and show your increasing expertise.





Hello ASCCA Member,

This email is being distributed from the **ASCCA Connected Cars Committee**. One of our missions is to help ASCCA members stay up to date on the advancing vehicle technologies residing on the vehicles we all service. The Committee has acquired a series of educational assets that we feel will help you and your staff increase your situational awareness on these systems and in turn, enable you to deliver exceptional service to the motoring public.

We plan to distribute a series of emails that introduce a few of these assets along with some interesting links that we feel would be greatly beneficial. However, if you are interested in consuming all this content ASAP, we will provide you with the appropriate links.

### The Topics to be Covered will Include:

[Advanced Drivers Assistance Systems Introduction](#)

[Active Cruise Control](#)

[Blind Spot detection](#)

[Parking Assist](#)

[Autonomous Emergency Braking](#)

[Night Vision](#)

[Traffic Sign Recognition](#)

[Intelligent High Beam Assistance](#)

[Tire Pressure Monitoring](#)

[Front Collision Warning](#)

[Front Vehicle Departure Warning](#)

[Adaptive Lighting](#)

[Driver Drowsiness Warning](#)

[Hill Descent Control](#)

[Rear Cross-Traffic](#)

[Autonomous Vehicles of the Future](#)

[Lane Departure System](#)

Additionally, here is a [video](#) one of our Committee members assembled that we feel will enhance your learning experience as you get up to speed on ADAS. You will find additional video links in the introduction slide deck and we will include contextual links in future email communications.

We hope you find this informative email helpful. If you have any comments, suggestions and or questions, please feel free to email us at [ccc@ascca.com](mailto:ccc@ascca.com).

Thank you.





**ASC EDUCATIONAL FOUNDATION**  
 PREPARING AUTOMOTIVE SERVICE PROFESSIONALS OF THE FUTURE  
 DONATE NOW  
 ASC-EF.ORG



### ASCEF accepting Scholarship Applications

Do you know a student wishing to develop a career in the automotive industry? Tell them about the **ASCEF scholarship application!** We are currently accepting applications for 2021.

Overall Qualifications: You must be planning to seek employment in the California after-market/independent repair industry and be a California high school senior who plans to enroll in post high school technical and academic training or California college under-graduate in the automotive service field.

Each year, the ASCEF awards scholarships ranging from \$500 - \$1,000. These scholarships provide assistance to current under-graduates who are in the automotive service field.

To apply:  
<https://automotivescholarships.com/scholarships/ascca>

Contact ~ Kate Peyser  
**Executive Coordinator**  
 ASC Educational Foundation  
 (916) 290-5828 | (916) 444-7462 – fax  
[kpeyser@amgroup.us](mailto:kpeyser@amgroup.us)



**ASCCA Covid-19 Resource page**  
<https://www.ascca.com/resources/covid-19>

### (New Dates - Again!) Mobilize CA Summit 2020 in Temecula February 4-6, 2021



The Mobilize California Summit is the region's premier fleet modernization, alternative fuels, and workforce training event - where industry and education intersect to collaborate on existing and emerging technologies, trends and training tactics.

Mobilize California Summit offers information-packed sessions, prominent national and regional speakers, and the latest technologies. This event is where industry and academic leaders move the needle on curriculum development, workforce training, and the future of clean transportation.



[Click here](#) to read more and register.





**Rotarians are turning your vehicle donations into Food Bank Dollars!**  
**Donate your vehicle to provide food to Food Banks throughout Northern California.**

**A great story!** This 1974 Datsun 710 wagon was donated by Moraga Rotarian, Deb Roessler.

Deb and her husband, Louis, were original owners of this beautiful, bright orange 710 wagon. Going through the vehicle's documents with them, I realized that they purchased the vehicle at Oakland Datsun Volvo in 1974 while Dave (my husband) was working there. Looking into the vehicle further Dave realized that he had actually installed the aftermarket air conditioning on it.

Talk about coincidence! After 46 years what are the chances of this vehicle still being on the road and Dave meeting it again!

We advertised it on Facebook market place and had 50 messages. Everyone wanted this vehicle! A call from one young man touched us to the core. His father actually had owned the same vehicle back in the 70's. Dad was going thru chemotherapy and the son wanted to surprise his Dad with the vehicle.

So on Monday morning, that is what we did! Here are the son and dad standing to the left of Dave. :-)

-- Mary  
[www.cars2ndchance.org](http://www.cars2ndchance.org)



## Vehicle Donations

**We accept vehicle donations of ALL types, anywhere in the USA, running or not, and we will pick up your vehicle At No Charge.**

Let us get it out of the driveway or off the street!

The Cars2ndChance Donation Program is moving along nicely. So far we have sent the Food Bank \$50K and are almost halfway to another \$25K.

Thankyou to **Brian of Five Star Automotive** - Brian has directed many vehicles to the Rotary and the Rotary in turn splits the proceeds with ASCEF, ASCCA's Educational Foundation. I love working on and directing this project. Our recent merger with the Lamorinda Rotary has made a huge impact on our Program as this group of Rotarians are experts with organizing, marketing and running a business. It has been a joy to work with them as they take on a project that I am so passionate about.

For more information call us or visit our [website](http://www.cars2ndchance.org).

Learn more about our valued partners [Lamorinda Sunrise Rotary](#) and [Clayton Sunrise Rotary Clubs](#).

**Rotary**   
 Clubs of  
 Lamorinda Sunrise &  
 Clayton Valley/Concord Sunrise



## Chapter 20 appreciates its Associate Members, Branch Members and Corporate Representatives

- |                                    |                          |              |                                |
|------------------------------------|--------------------------|--------------|--------------------------------|
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| <b>S.P. Automotive Supply</b>      | <b>Steve Markus</b>      | 925-372-4930 | smarkus@spauto.com             |
| <b>Standard Motor Products</b>     | <b>Christopher Villa</b> | 714-330-8435 | cvilla@smpsfa.com              |
|                                    | <b>Randy Dorman</b>      | 310-210-7361 | rdorman@smpsfa.com             |

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Standard Motor Products  
714.330.8435  
[cvilla@smpsfa.com](mailto:cvilla@smpsfa.com)



# TPM9014 TPMS Bundle

Purchase the Standard® TPM9014 Bundle featuring our new T47000 TPMS Diagnostic Tool Kit and 8 QWIK-SENSORS®



TPM9014 Promo Kit Contents				
Qty	QWIK-SENSOR® TPMS Sensor	Applications	Color	MHz
4	QS104M	Domestic & Import	Black	433
4	QS105R	Domestic & Import	Black	315
1	Standard® T47000 TPMS Tool Kit with OBDII			

While supplies last



### Standard® T47000 TPMS Diagnostic Tool Kit

- Comprehensive make/model/year-specific relearn procedures built into the tool, which speeds up the repair process and saves you money
- Programs QWIK-SENSOR® Universal Programmable TPMS Sensors
- Full-color, icon-based screen allows for easy navigation
- PC-based software ensures that the tool stays up-to-date when new TPMS sensors and relearn procedures are introduced
- Comes with an OBDII module, 110V wall charger, and protective tool case

[StandardBrand.com](http://StandardBrand.com)

### QWIK-SENSOR® gives technicians a 2-sensor universal program with coverage for complex TPMS technology including PAL, WAL, and Auto-Locate

- Available for both Domestic and Import applications with 314.9/315 and 433 MHz TPMS systems
- Available in rubber or metal valve stem configurations to match proper application.
- Comes fully assembled from factory, ready to install after software programming with no valve changes required
- Application Specific Integrated Circuit (ASIC) features an accelerometer that uses multi-axis positioning which allows the TPMS system to accurately display POD (Pressure on Demand)
- Surface mounted antenna enhances signal integrity and reliability without compromising battery life

[QWIKSensor.com](http://QWIKSensor.com)

\*Lifetime Updates provides the original purchaser of the TPMS tool with subscription updates for their specific device, when and as such updates are made available upon activating the TPMS tool, for the useful life of the specific device purchased with this feature. The "useful life" is defined as two (2) years, commencing on the date of purchase, provided that the device has sufficient memory capacity and other required technical capabilities to utilize current update data and is capable of operating as intended without major changes or repairs.



Contact your Standard® representative to order your TPM9014 Promo Kit today!



# Commercial Energy Efficiency

## Incentives and Complimentary Consultation for Energy Saving Measures

Making energy efficiency improvements at your facility saves you money on your energy bill, while reducing carbon emissions! MCE has partnered with The Energy Alliance Association (TEAA) to support small and medium businesses interested in reducing their energy usage. MCE’s energy efficiency offerings include comprehensive energy evaluations and retrofit projects for businesses, non-profit organizations, and other non-residential customers in MCE’s service area. In addition, participants will receive personalized technical assistance, procurement and contracting support, and referrals to other cost- and energy-saving programs.

Lighting	Select LED technologies; High bay replacements; Exterior lighting
Refrigeration	Electronically commutated motor (ECM) / high efficiency evaporator fan motors for cooler and freezer display cases; Anti-sweat heater (ASH) Controls
HVAC	Variable frequency drives (VFD) for HVAC fans; Economizers, advanced digital economizer controller (ADEC), and carbon dioxide sensors; Economizer controls; High efficiency small gas storage water heater; HVAC enhanced vent gas heat
NEW Measures	Window film; Pool pump

### Customer Eligibility

- » You must be a non-residential customer (e.g., retailer, small business, non-profit, etc.)
- » Your facility must be within MCE’s service area
- » You must have the Public Purpose Program Surcharge on your PG&E bill



### Program Process

1. **Get in Touch.** Contact us at [info@teaa.net](mailto:info@teaa.net) or (707) 542-3171 to find out if MCE’s commercial energy efficiency offerings are right for your facility.
2. **Sign an Access Agreement.** A project manager will complete a no-cost, no-obligation energy survey of your facility and provide:
  - ✓ Recommended energy efficiency measures
  - ✓ Estimated project cost
  - ✓ Incentive levels
  - ✓ Estimated energy and cost savings
  - ✓ Simple payback
  - ✓ Estimated greenhouse gas (GHG) reduction
3. **Move Forward with Installation.** Complete a program participation agreement, select the measures you would like to implement, and receive referrals to qualified electrical and/or HVAC contractors. Your project manager will provide technical support, project oversight, and handle the paperwork.
4. **Let Us Know What You Think.** Your project manager will conduct a post-installation verification to confirm that the measures have been installed and to ensure you are satisfied with the project.

## Get in touch

Contact us for more information and to schedule your no-cost, no-obligation energy survey.  
[info@teaa.net](mailto:info@teaa.net) | (707) 542-3171

This MCE energy efficiency program is administered by TEAA. For more information about MCE, please visit [mceCleanEnergy.org](http://mceCleanEnergy.org)



# The ASCCA Advantage

The ASCCA Advantage outlines the value of ASCCA membership. We are proud to be able to offer a number of discounts and intangible benefits that are uniquely provided by our association.



## Corporate Partners - Increasing Your Membership Value



BUSINESS SUPPLIES, EQUIPMENT & SERVICES		
	<p>AESwave specializes in sales and support of automotive diagnostic equipment. Each day, thousands of technicians, educators, trainers, engineers, and technical writers use products and strategies developed at AESwave.</p>	<p>Carlos Menchu, 877.351.9573  <a href="mailto:info@aeswave.com">info@aeswave.com</a>  <a href="http://www.aeswave.com">www.aeswave.com</a></p>
	<p>AutoZone's partnership with ASCCA will get you special pricing for Platinum Level Membership, timely parts delivery, a 5% quarterly rebate on electronic purchases, free advertising, and more! Check out their electronic ordering software which can help save you time and money.</p>	<p>Jim Gray, 704.301.1500  <a href="mailto:jim.gray@autozone.com">jim.gray@autozone.com</a></p>
	<p>Autologic Diagnostics is changing the game in aftermarket diagnostics by going beyond the diagnosis stage. We empower technicians to meet the challenges of today's increasingly complex vehicles through a range of advanced diagnostic, programming, and remote assistance services. Our fully-integrated diagnostic support system combines dealer-trained technician expertise with diagnostic technology to ensure we make our customers more profitable by finding faults faster and more accurately, as well as repair more cars, faster with fewer mistakes.</p>	<p>Kevin Fitzpatrick              631.486.3506  <a href="mailto:kevin.fitzpatrick@autologic.com">kevin.fitzpatrick@autologic.com</a></p>
	<p>Provides maintenance services, equipment training &amp; consumer education materials. Increase shop hours, parts and labor revenue, shop efficiency, and retention all while improving your customer's driving experience and vehicle performance.</p>	<p>Eric Waln, 949.337.2484              Eric Elbert, 805.490.6080,  <a href="mailto:EricE@petrospecsBG.com">EricE@petrospecsBG.com</a>  <a href="http://www.petrospecsinc.com">www.petrospecsinc.com</a>.</p>
	<p>California Employers Services has been making compliance easy since 1997. We know the laws and how they are being enforced. Everything that we provide is customized to your business' needs. Ask about our 30 day trial or our special packages and prices. ASCCA members can email or call for advice on California Labor Laws and Cal-OSHA questions!</p>	<p>Dave Fischer, 559.472.3542  <a href="mailto:cesyes@hotmail.com">cesyes@hotmail.com</a>  <a href="http://www.ces.today.com">www.ces.today.com</a></p>
	<p>DFC is the leading manufacturer of award-winning automotive braking systems. They maintain a huge selection of brake parts for all domestic and foreign vehicle applications. Their engineers, product managers, and R&amp;D staff work hard to give their customers first-to-market advantage.</p>	<p>Dan Blezonsky, 951.200.0953  <a href="mailto:danb@dynamicfriction.com">danb@dynamicfriction.com</a>  <a href="http://www.dynamicfriction.com">www.dynamicfriction.com</a></p>
	<p>LKQ is the largest nationwide provider of alternative collision replacement parts and a leading provider of recycled engines and transmission and remanufactured engines.</p>	<p>Steven Poole, 562.320.2398  <a href="mailto:SJPoole@lkqcorp.com">SJPoole@lkqcorp.com</a></p>
	<p>Mail Shark approaches direct mail strategically by providing penetration reports and demographic analysis to make sure you're reaching the right people. They'll make it easier for you to grow your car count, manage your budget.</p>	<p>Josh Davis, 484.648.8626  <a href="mailto:josh@themailshark.com">josh@themailshark.com</a>  <a href="http://www.themailshark.com/ascca">www.themailshark.com/ascca</a></p>
	<p>The leader in automotive thermostats; fuel, oil and coolant caps sold to the North American automotive aftermarket. Their line of thermostats is one of the most advanced in the automotive industry, using state-of-the-art manufacturing equipment, with strict quality control and functional testing, ensuring high quality and long-lasting products.</p>	<p>Sean Ruitenber, 618.599.5196  <a href="mailto:sean.ruitenber@motoradusa.com">sean.ruitenber@motoradusa.com</a></p>
	<p>NAPA Auto Care is the largest aftermarket repair network in the country with over 16,000 independently owned and nationally recognized automotive, collision, and truck service centers. NAPA's mission is to help all member businesses increase their car count and sell more services.</p>	<p>John Hartman, 619.300.4910              SoCal District Sales Manager  <a href="mailto:john_hartman@genpt.com">john_hartman@genpt.com</a></p>

 <p>DEDICATED TO THE PROFESSIONAL</p>	<p>Get access to industry-leading service center programs allowing shops to offer a nationwide warranty on most of the repairs they perform every day, a nationwide road-hazard tire warranty, shop management training, nationwide roadside assistance, technician training classes, competitive pricing, early-pay discounts, electronic ordering discounts, and more.</p>	<p>Sergio Gonzales, 916.962.3270                  ASCCA@oreillyauto.com                  www.oreillyauto.com</p>
	<p>WORLD PAC supplies automotive replacement parts directly from the most respected manufacturers in the industry. Their speedDIAL Parts Catalog and Fulfillment Ordering System can check real-time parts availability. Technical Training, Business Management Solutions, and other services for independent shops are taught by experienced professional instructors.</p>	<p>Rob Morrell, 510.755.6058                  rmkroll@gmail.com                  www.worldpac.com</p>



**EDUCATION PROVIDERS**


 <p>Automotive Coaching and Training</p>	<p>The ACT Group is a partnership of long time automotive industry experts. Former Technicians, Service Writers, Managers, General Managers and owners of automotive facilities offer their expertise in a strong variety of industry training classes. Discounts are available to ASCCA members, including \$200.00 off our Service Advisor Classes.</p>	<p>Ray Kunz, 916.588.0775                  ray@automotivecoachingandtraining.com                  www.automotivecoachingandtraining.com</p>
	<p>ATI has helped thousands of automotive repair shop owners increase their profits, reduce stress, and grow their businesses for over 30 years.</p> <ul style="list-style-type: none"> <li>• They are the industry leader in automotive business coaching providing expert management and consulting services. Get weekly business coaching from an industry expert and classes in marketing, hiring, finance, leadership and sales.</li> </ul>	<p>Jim Silverman, 301.575.9140                  jsilverman@autotraining.net                  www.autotraining.net</p>
 <p>Power Your Shop • Fuel Your Freedom</p>	<p>DRIVE is the premiere automotive and truck repair consulting and training company. With over 25 years of experience, their continuing aim is to provide shop owners with best-in-class training, organizational skills and management tools. The goal of DRIVE is to fully arm shop owners with every executive and management ability needed to win.</p>	<p>Carolyn Gray                  818.863.1077                  cgray@driveshops.com</p>
 <p>Educational Seminars Institute                  Automotive Management Specialists</p>	<p>Since 1984 ESI has provided independent repair shops with up-to-date full-facility training for management and personnel.</p> <ul style="list-style-type: none"> <li>• ASCCA Members have exclusive access to discounted training courses.</li> <li>• Save \$800 on every Service Writer course and \$55 on every seminar. (Space Limited.)</li> <li>• <b>FREE 30 minutes of business consulting advice per month.</b></li> </ul>	<p>Maylan Newton 866.526.3039                  maylan@esiseminars.com</p>

**INSURANCE & LEGAL SERVICES**

 <p>Insurance Services</p>	<p>Armstrong &amp; Associates provides ASCCA members with A+ rated property casualty company policy options and an exclusive workers' compensation program including comprehensive safety &amp; claims services. You'll receive the utmost care and service along with the most competitive insurance programs. Includes an enrollment discount of \$100</p>	<p>Customer Service, 530.668.2777                  www.armstrongprofessional.com</p>
 <p>INSURANCE SERVICES, INC</p>	<p>Competitive dental &amp; vision plans exclusively available to ASCCA members.</p>	<p>Mat Nability, 916.286.0918                  mnability@coremarkins.com</p>
<p><b>Molodanof Government Relations</b></p>	<p><b>FREE LEGAL Service - Thirty (30) minutes of free legal advice per month for all ASCCA members. A \$225 monthly value!</b></p>	<p>Jack Molodanof, 916.447.0313                  jack@mgrco.org                  www.mgrco.org</p>

**INTERNET MARKETING, WEB DESIGN & SEARCH ENGINE OPTIMIZATION**

 <p>BROADLY.COM</p>	<p>Through internet marketing, Broadly gets great customer reviews on Google, Facebook, and other review sites. ASCCA members get a FREE account set-up (valued at \$200).</p>	<p>Laura Nelson, 800.693.1089                  marketing@broadly.com                  www.broadly.com</p>
	<p>The Kukui All in One Success Platform provides solutions for custom online marketing tools, website design, customer relation management, search engine marketing, email marketing and customer retention, and revenue tracking tools. Kukui will help you track stats about new clients, your customer retention rate, and will help you track areas of improvement through appointment forms, phone call tracking, and feedback from customer reviews. ASCCA members receive special pricing on custom website design.</p>	<p>Todd Westerlund 925.980.8012                  Todd@kukui.com or                  Patrick Egan                  805.259.3679                  Patrick@kukui.com                  www.kukui.com</p>

 <p><b>MUDLICK™ MARKETING</b> DATA DRIVEN DIRECT RESPONSE</p>	<p>Mudlick Marketing is proud to offer a Multi-Channel Marketing Platform where our clients have access to powerful direct mail and digital services to help grow their business. We will help you use your data to make buying decisions, offer in-house financing, and our weekly flex pay and flex mail programs make us very affordable. In addition, ASCCA Members will be offered \$250 off their first customer mailing and 10% off all our digital programs.</p>	<p>Danielle Ray, 470.299.7374 Dray@mudlick.com <a href="http://mudlickmail.com">http://mudlickmail.com</a></p>
 <p><b>REPAIR PAL</b></p>	<p>Join the nation's largest network of elite auto repair shops. RepairPal independently certifies auto repair shops nationwide for superior training, quality tools, fair pricing, and a minimum 12-month/12,000 mile warranty. RepairPal shops gets 8-10 new customer contacts per month, with an average repair order over \$500. (Estimated new business \$48,000/year)</p>	<p>Evan DeMik, 415.595.3346 evan@repairpal.com <a href="http://www.repairpal.com">www.repairpal.com</a></p>
<p><b>MERCHANT SERVICES</b></p>		
 <p><b>Digital</b> financial group</p>	<p>Receive up to a <b>\$350 rebate</b> on your ASCCA State dues when you use DFG to process your credit cards. Call for a free no obligation consultation.</p>	<p>Shannon Devery 877.326.2799 <a href="http://www.digitalfg.com/">www.digitalfg.com/</a></p>
<p><b>SOFTWARE PROVIDERS</b></p>		
 <p><b>ALLDATA®</b></p>	<p>ALLDATA's automotive diagnostic and repair software, with OEM-direct repair information for accurate car repairs, is trusted by more than 400,000 technicians in more than 100,000 shops nationwide. Covering more than 38,000 engine-specific vehicles, ALLDATA provides auto repair shops a suite of products to help increase the daily car count, improve processes and provide quality repairs to keep customers satisfied.</p>	<p>Chuck Bennett 512.285.0307 Charles.bennett@alldata.com <a href="http://www.alldata.com">www.alldata.com</a></p>
 <p><b>BOLT ON™ TECHNOLOGY</b></p>	<p>BOLT ON TECHNOLOGY equips the automotive repair and maintenance aftermarket with award-winning technology tools to improve customer communication. Along with ongoing training and support, BOLT ON's mobile and digital tools also reduce problems inherent in the service process, while increasing shop productivity, revenue, and customer satisfaction.</p>	<p>Tim Cifelli 610.400.1019 tcifelli@boltontechnology.com</p>
 <p><b>SHOPWARE</b></p>	<p>The New Standard in Shop Management. 100% cloud-based on any device. Take your shop fully digital and 100% paperless. <b>Ask for a special ASCCA member rate.</b></p>	<p>Matt Ellinwood, 415.890.0906 x106 matt@shop-ware.com.</p>
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**ADDITIONAL BENEFITS OF ASCCA MEMBERSHIP**

**Local Chapters** – Chapter meetings give members unprecedented opportunities to meet, network and trade ideas with colleagues in your local area.

**Proudly Display Your ASCCA Affiliation** – Use of ASCCA sign, code of ethics, and logo for use on invoices, customer forms, etc.

**Communications** – The ASCCA Independent newsletter, email broadcasts, news alerts, member benefit flyers and our website.

**Member-to-Member Communications** – The ASCCA TeamTalk list serv provides members to communicate directly with their peers on a broad range of topics facing shop owners throughout California.



Scan to learn more about your member benefits  
<http://ascca.com/resources/memberbenefits>

**Government Affairs & Political Representation** – Bill tracking, reading and analyzing constantly changing information and tracking bills via our website. Representation at government meetings, lobbying, etc. Hugely beneficial because it ultimately affects your bottom line.

**Educational Foundation** - ASCCA members can also participate in the association's educational foundation that raises funds for scholarships issues to students entering into the automotive aftermarket.







Clayton Valley Concord  
Sunrise Rotary Club



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### The Jeff Stich Memorial Scholarship



If you would like to make a donation:  
ASCEF (Automotive Service Council's Educational Foundation)  
Jeff Stich Memorial Scholarship  
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Contact information for  
ASCCA's attorney,  
**Jack Molodanof:**  
916-447-0313 ~  
jack@mgrco.org



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**Cal-OSHA & Workplace Compliance Updates**

ASCCA has launched a new Cal-OSHA and Workplace Compliance resources page for ASCCA members, with regular updates brought to you by David K. Fischer of California Employer's Services.

Please be aware: These documents are general in nature and deal with various laws and regulations. They should not be considered as legal advice. It is recommended that you seek the advice of an attorney specializing in this area of the law.

[Click here to access the updates.](#)

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**ASCCA State Office's contact information:**  
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**Benjamin Ichimaru** - Membership Services, Ext 137, bichimaru@amgroup.us

